



To whom it may concern:

It is with great pleasure that I recommend Betachon Freight Auditing as your logistic optimizer. Betachon has, in only 2 months, recovered over \$12,000 for our company in logistic expenses. At first, I was hesitant to switch over from BirdDog and change everything. I was fine the way things were and did not want any extra hassle.

Then I started noticing how much more customer service oriented Betachon was versus BirdDog. Betachon was always available to answer my questions. I knew if I called them, they would answer immediately. When I switched over, I was even more impressed. Not only did they save us more, but their rates were far more competitive. My only regret is not trying them out sooner.

Now, with lower rates, higher savings, and unequalled customer service, I can clearly say that Betachon honestly earns every penny they work for.

Betachon would be an asset to any organization, and I am happy to give them my wholehearted endorsement.

Sincerely,

Larry Brinson

A handwritten signature in blue ink, appearing to read 'Larry Brinson', is written over the typed name.